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Future is a moving goal post: Academic libraries and change

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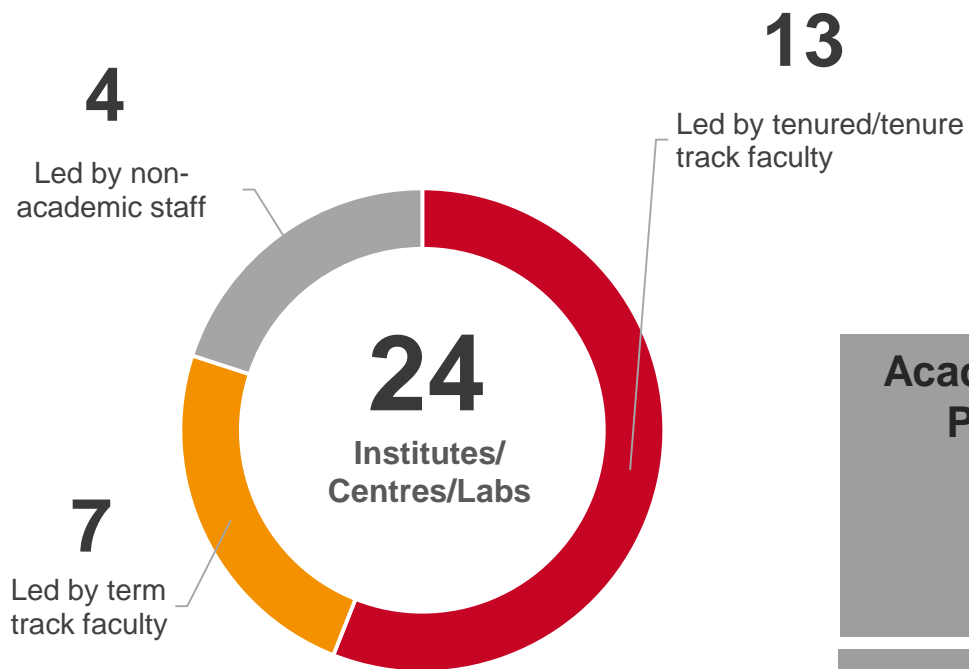
Future is a moving goal post: Academic libraries and change

Presented at 3rd Global Perspective, Academic Library Directors' Forum 2018, October 22-24, Shanghai

Gulcin Cribb
University Librarian
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SMU at a glance, across the 6 schools



		Full-time Faculty 361
	Professional Master's Students 1,549	Professional Master's Programmes 20
Academic Research PhD Students 175	Professional Doctorate Students 142	Doctoral Programmes 9 Academic Research 3 Professional Doctorate
Undergraduates 8,000	Undergraduate Majors 24	Undergraduate Programmes 6

SMU at a glance

#11

among specialist
universities worldwide

9,697

undergrad and postgrad
students*

357

globally diverse faculty**



Rated 5 Stars by
Quacquarelli
Symonds (QS) World
University Rankings
(WUR)



Ashoka U
Changemaker
Campus



Korn Ferry Employee
Engagement Award

1st in Asia in accounting research in the
Brigham Young University Accounting
Research Rankings

1st in Singapore (3rd in Asia) in the
University of Texas Dallas Top 100
Worldwide Business School Research
Rankings

4th in Asia in Tilburg University's Top 100
Worldwide Schools Research Rankings

SMU schools and research areas



School of Accountancy

- Corporate Reporting & Disclosure
- Corporate Governance, Auditing & Risk Management
- Financial Intermediation & Information
- Financial Performance Analysis
- Accounting Information System



Lee Kong Chian School of Business

- Organisational Behavior & Human Resources
- Strategy & Organization
- Finance
- Quantitative Finance
- Operations Management
- Marketing
- Corporate Communication

Integrative Research Areas:

Asian & ASEAN Initiatives/ Social Inclusion and Innovation/ Natural Resources and Sustainable Businessess/ Business Models and Innovation/ Corporate Social Responsibility



School of Economics

- Economics Theory
- Econometrics
- Applied Microeconomics
- International Economics
- Macroeconomics



School of Social Sciences

- Sociology
- Political Science
- Psychology
- Humanities

Integrative Research Areas:

Contemporary Asian Society/ Urban Management & Urbanization/ Resources, Environment & Sustainability/ Social & Societal Impacts of Ageing/ Social Inclusion & Exclusion/ Gender Identity & Diversity / Individual & Collect Well-being



School of Law

- Asian and Comparative Legal Systems
- Public International Law, Regional and Trade Law
- Corporate Finance and Securities Law
- Private Law
- Innovation, Technology and the Law
- Dispute Resolution
- Legal Theory, Ethics and Legal Education
- Public Interest Law, Community and Social Justice
- Public Law



School of Information Systems

- Data Science & Engineering
- Cybersecurity
- Information Systems & Management
- Intelligent Systems & Optimization
- Software & Cyberphysical Systems

Integrative Research Areas:

Learning & Pedagogy/ Urban Systems & Operations/ Active Citizenry & Communities/ Safety & Security

Home to over 9,800 students (undergrad + post-grad), across 6 schools

SMU Libraries



Quick facts: SMU Libraries

- Over 420,000 books (Over 360,000 e-books)
- Access to 80,000+ e-journals
- 188 + electronic databases
- More than 2 million downloads from institutional repository
- Over 1.37 million visitors in FY2017
- 38 staff: 23 professional librarians



Change



Constant



Inevitable



Journey



Transformational



For the
long-term



Communication

Tsunami of Information

Attention Economy

Fake News – Alt-Facts – Post-truth

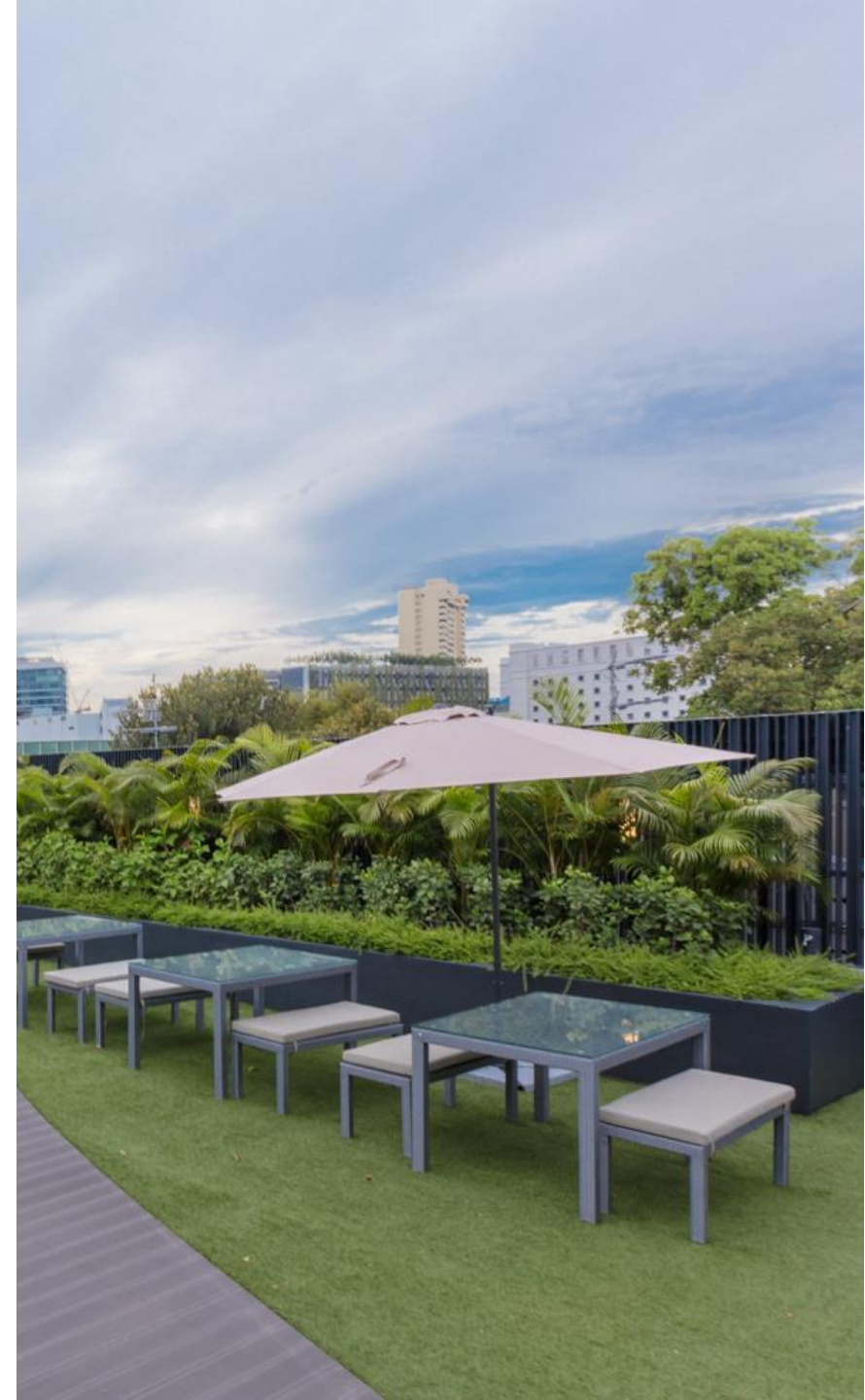
Experience Economy

**Multi-generational stakeholders,
esp. the workforce**

Libraries are not ends in themselves.

They support the research and learning needs of their universities. The major long term influence on libraries is how those needs change.

To be effective, **libraries need to understand and respond to those changes.**

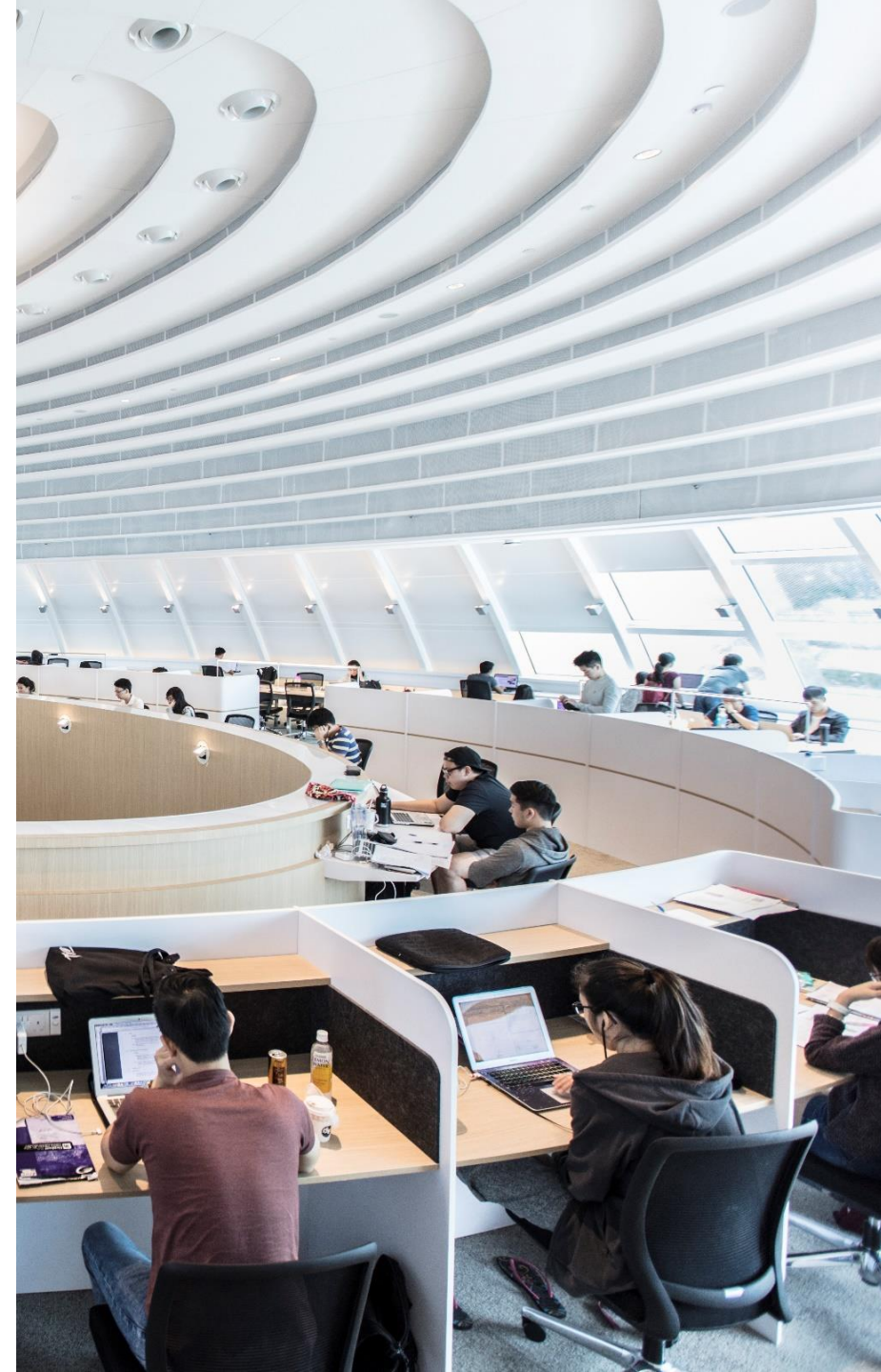


How does the library add value?



Student learning / experience

- Expertise
 - Collaboration with faculty re curriculum
 - Information literacy, ethical and legal uses of information
- Resources
 - Reading List Management System
 - Seamless, integrated to students' and faculty's workflows
- Learning Spaces
 - Conducive, welcoming, flexible
 - 24/7 Learning Commons
 - Accessible facilities, technologies, resources



Collaborative – Industry partners in various courses

ANLY482

USERS WHO OVERDUE

Jack borrows 'Financial Accounting' on 7th April, **Saturday at 7pm**

He has to return the book by latest Sunday 1.30pm. This gives him an **assigned loan period** of 18.5 hours.

He returns the book 24.5 hours later, on Sunday 7.30pm. This gives him an **overdue period** of -6 hours.



Jack
Year 1
School of Business



Loan Timestamp	07/04/2018 7:00:00 PM
Return Timestamp	
Hours Borrowed	
Assigned Loan Period	
Overdue Period	
Overdue?	

IDIS100

INTRODUCTION | METHODOLOGY | KIASUIISM | ATTRIBUTES | SOCIAL | DISCUSSION

RESEARCH QUESTION:

What are the factors that influence students' preferences for certain study spaces?

3 FACTORS

1. Kiasuism
2. Physical Attributes
3. Social Groups

STUDY 1: QUANTITATIVE

STUDY 2: QUALITATIVE

4 of 34



Blended Learning – Plagiarism Learning Object



**Plagiarism elearn resource awarded bronze in the Brandon Hall award -
Best Advance in Custom Content**

Faculty research / Teaching impact / productivity

- Research support
 - Research consultations
 - Research publications (CRIS, repository, archiving)
 - Citation analysis and reporting
 - Research Data management
 - One-on-one and/or group training
 - Benchmarking analysis
 - Resources (databases etc.) and vendor negotiations
- Teaching
 - Information literacy
 - Partnership in teaching
 - Copyright, IP, plagiarism
 - Resources for classes
 - Consultations
 - Joint projects for classes and curriculum



Research librarians for schools



Jiaxin, Business



Sumita, Business



Rajen, Business



Elizabeth, Law



Yee Xin, Law



Rebecca,
Social Sciences



Melody, Economics



Wei, Information
Systems



Aaron, Accounting



Yuyun,
Information Services

Business librarians @ Business School



Business librarian:

“ Hey Prof, good to put a name to a face. We’ve been communicating through emails before. ”

Business faculty:

“ Good. Now that I see you, I have something to consult you with..... ”

Community (reputation, brand, impact)

- Rankings
- Accreditation
- Impact on society
- Open Access (InK Over 2 million downloads)
- Alumni
- Community service – services to external community, conferences, events
- Donors
- Local, Regional and International alliances – other universities, publishers, vendors, associations

How do we connect the stories?

- Learning Spaces – repurposing
- Partnering with faculty in:
 - Research
 - Teaching & learning
- Digital Innovation
 - Library as testbed for research
- Senior Management and other stakeholders
 - Collaborative projects
 - Value and impact demonstration



Learning spaces @ SMU Libraries



Learning Commons



Reflective Corner

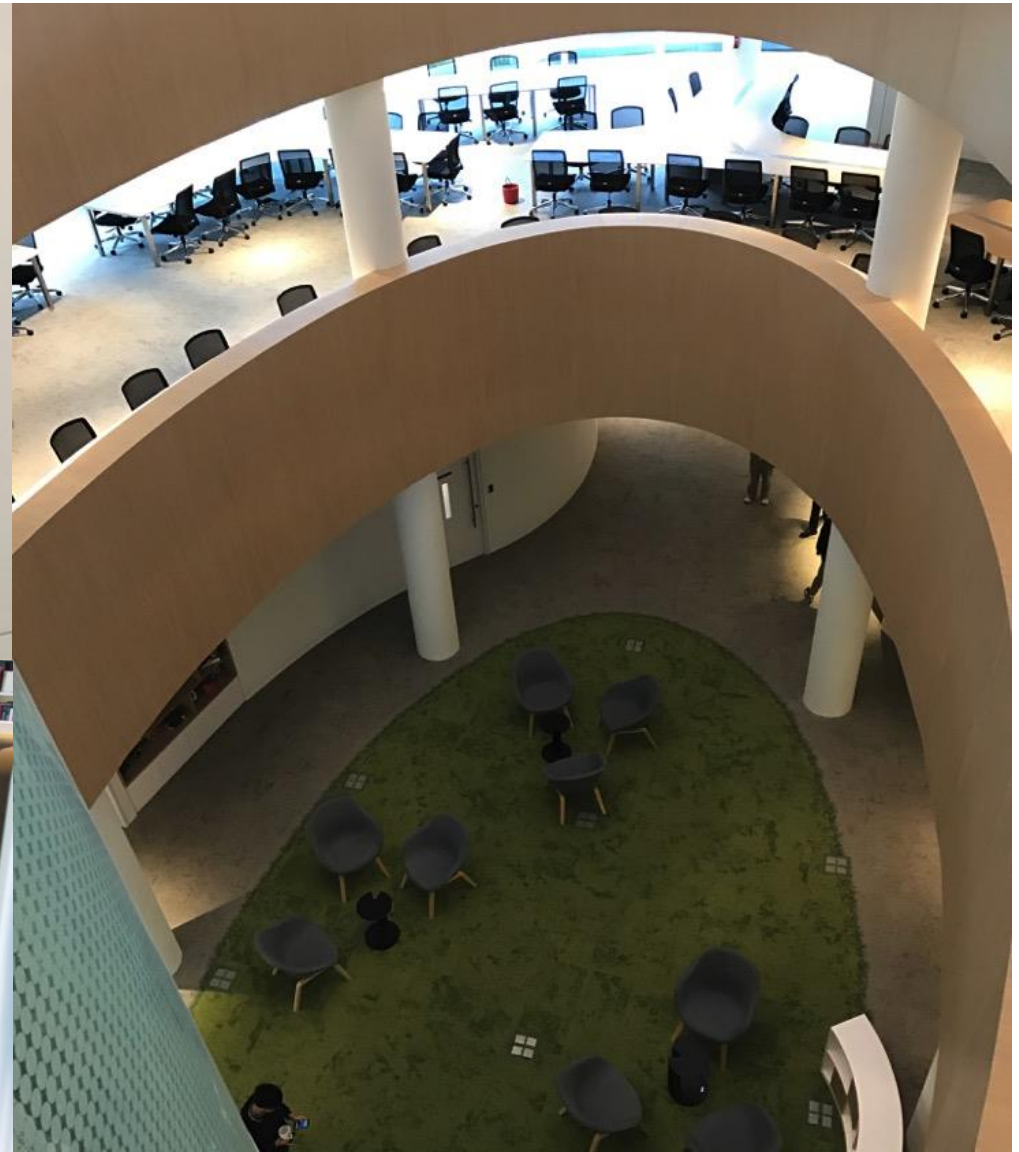


Hive



Flexible use of space





.....the Libraries must become more sophisticated in how it identifies and presents its stories of success and impact to external stakeholders (*Success enables success*).

Damon Jaggars, The Ohio State University



Story –
reconfiguring
around
sources of
value to the
community.



**Having a storytelling plan is
as important as having a
business plan**

~ Seth Godin ~



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